

Difference Between Loyalty Status, Tier Status, and ADT (Average Daily Theoretical)

This is a common misunderstanding among gamblers. So, let's take it one by one and then compare them.

Loyalty Cards

Loyalty cards have different levels, for example Diamond, Emerald, Silver, and offer rewards based on how often you cruise, fly and stay with brands like Carnival, Royal, Delta, Hilton. They often have perks for each different level you achieve. **These have nothing to do with gambling.**

Tier Status

Many casinos offer a tier status, for example Gold, Platinum, Icon, and offer rewards/gifts based on how often you gamble at their properties. Casinos like Caesars, MGM, and many other casinos offer these. **These are tied to gambling but have nothing to do with comps!**

ADT

This is a mathematical formula that is used by all casinos. As gamblers, we know that ALL casinos win in the long run based on the house edge of each game (more info can be found in the file for House Edge). This formula allows casinos to determine your play, each day, and how much they are willing to give back to you in the form of comps such as free play, a comped dinner, a comped cruise. **THIS IS THE ONLY METHOD CASINOS USE TO GIVE YOU COMPS!**

ADT (Average Bet) X (Average Hands/Spins per Hour) X (Game Played/House Edge) X (Time Played During a Day)

So, to compare, Loyalty cards are great to have and offer rewards, but they have nothing to do with casino comps. For example, you may be Diamond on Carnival but that does not mean you gamble.

Tier Status, at casinos, are also nice and offer rewards but these are based on how often you visit. Only your ADT allows casinos to make the judgement as to what casino comps you qualify for. I often hear, well I should get comped because I'm Platinum with Caesars. The harsh answer is no. Platinum with Caesars tells people is that you visit a Caesars property often, maybe every other day. However, it's possible that each day you are there you bet the minimum and only play for an hour. (Both of those will plummet your ADT which they WILL use to determine comps). Over a year's time, you can earn Platinum status AND have a very low ADT. This is why some get Platinum status at a certain casino but get offers for only \$20 free play. The free play is based on a low ADT! Only ADT will determine what casinos are willing to spend to keep you as a player.

I hope this helps but we are always here to answer any questions you have and offer suggestions on how to boost ADT.